



18th
Annual
IDAHO
PET  **EXPO**

**Feature Your Company And
GROW YOUR BUSINESS!**

10am-4pm

September 14, 2024

Expo Idaho

WWW.IDAHOPETEXPO.COM

(208) 376-0464 | INFO@IBLEVENTSINC.COM

**DID YOU
KNOW?**

Idaho ranks in the top 5 in the percentage of households with a pet...

That's 70% of Idahoans!



**The Idaho Pet Expo
is a pet-friendly event that's sure to
entertain people of all ages!**

**This fun-filled, hands-on educational
animal event will entertain the entire
family as they view and shop the pets,
products and crafts available in Idaho. This
event featuring displays and demonstra-
tions brings together local and national pet
industry resources, products and services
with the general public.**

**Join over 5000 pet lovers at the 18th annual
Idaho Pet Expo and get your piece of the
\$136.8 billion a year and growing pet market!**





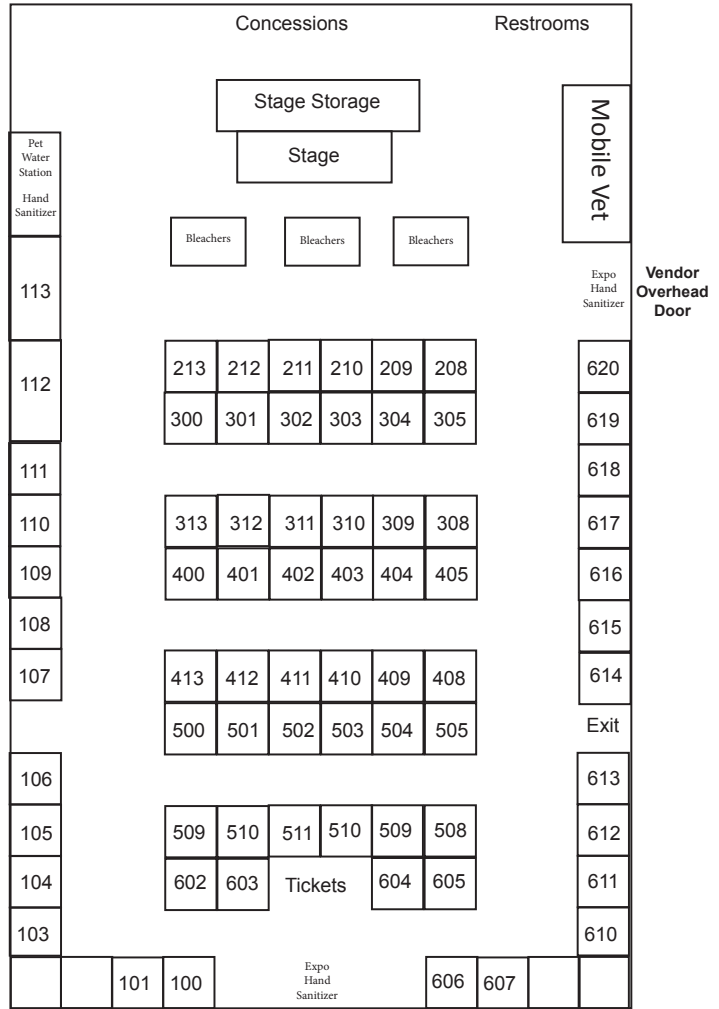
FLOOR MAP & SHOW DETAILS

Thank You Sponsors!



ADVERTISING

- Television
- Radio
- Newspaper
- Social Media
- Direct Mail
- E-mail Blast
- Digital Marketing
- Coupons



BOOTH FEES

- 10x10 \$425
- 10x10 Corner \$495

ADD ONS

- Electricity \$35
- Table (No Cloth) \$30
- Table (Fitted Cloth) \$50
- Chairs \$5

*Add ons are not included in booth price.
Available or rent or vendors may supply their own.*

SHOW HOURS

September 14, 2024
10am - 4pm

VENDOR MOVE-IN

September 13, 2024
10am-4pm

LOCATION

Expo Idaho
5610 Glenwood
Boise, ID 83714

VENDOR MOVE-OUT

September 14, 2024
4pm-6pm



SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$3,000 1 Available	GOLD \$1,800 2 Available	SILVER \$1,100 4 Available	BRONZE \$750 6 Available
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EXHIBIT HALL

Booth Size	10x20 Premier Location	10x10	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		

BRAND EXPOSURE

Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company flyer included in guest welcome bags (first 500)	✓	✓		
One company spotlight featured on social media platforms	✓	✓		
First right of refusal for following year	✓	✓		
Sponsor mention in press release	✓	✓	✓	
Company name hyperlinked on event website	✓	✓	✓	✓
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo listed on promotional email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

A LA CARTE SPONSORSHIPS

Stage Sponsor	10x10 Booth
\$950	First right of refusal for following year
4 Available	Company logo on sponsor board at show entrance
	Logo featured on stage banner
	Company logo listed on promotional email campaigns
	Logo featured on all paid social media profiling sponsors
	Sponsor mention in press release

Bag Sponsor
\$200
 *Company supplies bags for guests